



Sumner REALTORS®

35 Executive Park Drive, Suite B
Hendersonville, TN 37075

2024 PREFERRED PARTNER MEMBERSHIPS

As of January 31, 2024

These new 2024 membership levels replace the 2023 Preferred Partner Membership of \$400.

With a new 2024 membership level purchased, each additional membership within the same company/office is \$50 per year (secondary membership). Each membership remains with the purchaser.

** These 2024 membership levels are unlimited.

* These 2024 memberships levels will be available first come, first served.

** BRONZE MEMBERSHIP | \$250 | Unlimited Available

- Membership and member pricing
- Attend free education classes.
- Attend networking events (both free and paid)
- Access to purchase MLS subscriptions *limited business categories
- Receive all Association communications.
- Included in printed and online directory of Preferred Partners
Membership pro-rates on July 1, 2024.

** SILVER MEMBERSHIP | \$500 | Unlimited Available

- Enhanced online directory listing with live link.
- Business cards displayed on wall unit at SR office.
- Included in quarterly all-member email promotion.
- Teach a class, if appropriately certified (Pending Association and committee approval and education calendar availability)
- Membership and member pricing
- Attend free education classes.
- Attend networking events (both free and paid)
- Access to purchase MLS subscriptions *limited business categories
- Receive all Association communications.
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Membership pro-rates on July 1, 2024.



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** GOLD MEMBERSHIP | \$950 | Unlimited Available

- 1 Secondary company affiliate membership (\$50 Value)
- 1 Half page ad at one premium Association event (\$125 Value – Awards, Home Tour, or Installation)
- “Golf Ball” Sign displayed at Annual Golf Classic (\$150 Value)
- Table topper sponsorship at one premium event (\$250 Value)
- Company name on Association promotional floor banner **(Must join by January 31)**
- Printed recognition at premium Association events
- Highlighted promotion at New Member Orientation
- Company name and logo on scrolling TV in SR lobby.
- Enhanced online directory listing with live link.
- Business cards displayed on wall unit at SR office.
- Included in quarterly all-member email promotion.
- Teach a class, if certified (Pending Association and committee approval and education calendar availability)
- Membership and member pricing
- Attend free education classes.
- Attend networking events (both free and paid)
- Access to purchase MLS subscriptions *limited business categories
- Receive all Association communications.
- Included in printed and online directory of Preferred Partners

* PLATINUM MEMBERSHIP | \$1,250 | ~~8 Available~~ **SOLD OUT**

- \$250 Discount off one premium Association event (Specialty Level Sponsorship)
- 2 Secondary company affiliate memberships (\$100 Value)
- Logo on Haunted Hustle event t-shirt (\$250 Value)
- Table topper sponsorship at one premium event (\$250 Value)
- 1 Half page program ad at 1 premium event (\$125 Value)
(Awards, Home Tour, or Installation)
- “Golf Ball” Sign displayed at Annual Golf Classic (\$150 Value)
- Social media spotlight/individual quarterly promotions
- Secondary right of refusal for premium Association event title or specialty level sponsorships (Timeframe TBD)
- Company logo on Association promotional floor banner
(Must join by January 31)



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* **PLATINUM MEMBERSHIP continued...**

- Enhanced online directory listing with live link.
- Printed recognition at premium Association events
- Highlighted promotion at New Member Orientation
- Company name and logo on scrolling TV in SR lobby.
- Business cards displayed on wall unit at SR office.
- Included in quarterly all-member email promotion.
- Teach a class, if appropriately certified (Pending Association and committee approval and education calendar availability)
- Membership and member pricing
- Attend free education classes.
- Attend networking events (both free and paid)
- Access to purchase MLS subscriptions *limited business categories
- Receive all Association communications.
- Included in printed and online directory of Preferred Partners

* **DIAMOND MEMBERSHIP | \$1,750 | ~~4 Available~~ **SOLD OUT****

- \$500 Discount off one premium Association event (Title or Specialty Level Sponsorship)
- 4 Secondary company affiliate memberships (\$200 Value)
- Primary right of refusal for premium Association event title and specialty level sponsorships (Timeframe TBD)
- Logo on Haunted Hustle event t-shirt (\$250 Value)
- Table topper sponsorship at one premium Association event (\$250 Value)
- 1 Full page ad at one premium Association event (\$200 Value)
(Awards, Home Tour, or Installation)
- 1 Half page ad at 1 premium event (\$125 Value)
(Awards, Home Tour, or Installation)
- "Golf Ball" Sign displayed at Annual Golf Classic (\$150 Value)
- Share your provided 3–5-minute company promotional video on Association social media and communications.
- Two-hour usage SR Board room or training center (\$150 Value)
- Company logo on Association promotional floor banner
(Must join by January 31)
- Printed recognition at premium Association events



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* **DIAMOND MEMBERSHIP continued...**

- Highlighted promotion at New Member Orientation
- Company name and logo on scrolling TV in SR lobby.
- Enhanced online directory listing with live link.
- Business cards displayed on wall unit at SR office.
- Included in quarterly all-member email promotion.
- Teach a class, if appropriately certified (Pending Association and committee approval and education calendar availability)
- Membership and member pricing
- Attend free education classes.
- Attend networking events (both free and paid)
- Access to purchase MLS subscriptions
(Limited business categories)
- Receive all Association communications.
- Included in printed and online directory of Preferred Partners

As of January 31, 2024